



MODEL RELEASE AGREEMENT

TERMS AND CONDITIONS

1. COMPENSATION STATEMENT

The model acknowledges that this is a TFP (Time for Photos) arrangement. The model is not being financially compensated for this event by Lensof Media. As consideration for the model's participation and the rights granted herein, Lensof Media will provide:

- a) Photography: 5 (five) digital images per set or clothing change, delivered within 7 (seven) days of the event's completion via the selected delivery method, in web-resolution format suitable for online usage.
 - b) Livestream Content: If applicable, access to the livestream during the event and/or a highlight video compilation after the event.
 - c) Video Content: If applicable, select video shorts featuring the model, delivered via the selected delivery method.
- No physical prints, high-resolution files, or additional compensation will be provided unless separately agreed to in writing.

2. GRANT OF RIGHTS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, the undersigned Model, hereby grant to Lensof Media, its licensees, successors, and assigns (collectively, "Lensof Media"), the following rights:

- a) Capture Rights: The irrevocable, perpetual, worldwide right to capture, record, and create content featuring my image, likeness, voice, performance, and biographical information (collectively, the "Content") through any means, including but not limited to photography, video recording, audio recording, live streaming and broadcasting, motion capture, 3D scanning, and any other current or future capture technologies.
- b) Usage Rights: The irrevocable, perpetual, worldwide, royalty-free right and permission to use, reproduce, modify, adapt, publish, distribute, transmit, display, perform, create derivative works from, and otherwise exploit the Content, in whole or in part, in any and all media, whether now known or hereafter devised, including but not limited to print media, digital media, broadcast media, mobile applications and platforms, exhibitions and gallery displays, educational materials, promotional and advertising materials, commercial products, and third-party licensing.
- c) Technology Applications: This grant explicitly includes rights for creating and training artificial intelligence models, generating AI-derived images and content, virtual reality and augmented reality applications, and future technologies not yet developed or implemented.

3. OWNERSHIP AND COPYRIGHT

I understand and agree that Lensof Media shall have the sole and exclusive right to own and control the copyright and all other rights, title, and interest in and to the Content and any derivative works thereof. I retain no ownership rights to any Content created under this agreement. This grant includes the right for Lensof Media to register copyright in its own name for any of the Content.

4. MODEL'S LIMITED USAGE RIGHTS

Notwithstanding the foregoing, I, as the Model, am granted a non-exclusive, non-transferable license to receive and use a selection of the Content for my personal portfolio, social media, and self-promotion purposes only. All such personal uses must include the attribution "Photo/Video by Lensof Media" clearly displayed and a tag to Lensof Media's social media accounts (e.g., @lensofmedia) on all social media posts, with no substantive alterations to the Content (including filters that significantly change appearance). I may not sell or license the Content to third parties, use the Content for commercial purposes, alter or remove watermarks or metadata, create derivative works without attribution, or submit the Content to contests without prior written permission.

5. WAIVER AND RELEASE

I hereby waive any right to inspect or approve the finished Content or any use thereof. I release, discharge, and agree to indemnify and hold harmless Lensof Media, its officers, directors, employees, agents, licensees, successors, and assigns from any and all claims, demands, actions, causes of action, damages, losses, expenses, and liabilities of any kind or nature whatsoever, whether known or unknown, arising out of or in any way connected with the Content or the use thereof by Lensof Media. I expressly waive any claims related to alteration, distortion, or modification of my appearance in the Content; blurring, optical illusions, or composite formats; perceived unflattering or embarrassing portrayals; context in which the Content appears; and any claims for additional compensation.

6. MODEL'S REPRESENTATIONS AND WARRANTIES

I represent and warrant that I am of legal age in my jurisdiction and have the full right, power, and authority to enter into this agreement and to grant all rights granted herein. If I am under the age of legal majority, my parent or legal guardian has also read and signed this release, consenting to its terms on my behalf. My participation and the rights granted herein do not conflict with any other agreements or commitments. I have read and fully understand the contents of this release prior to signing.

7. MISCELLANEOUS

- a) Entire Agreement: This document contains the entire agreement between the parties concerning the subject matter hereof and supersedes all prior agreements and understandings.
- b) Governing Law: This agreement shall be governed by and construed in accordance with the laws of the State of Georgia, and venue for any action arising out of this agreement shall be in Cobb County, Georgia.
- c) Severability: If any provision of this release is held to be invalid, the remainder of the provisions shall remain in full force and effect.
- d) No Revocation: The permissions granted herein are irrevocable. I understand that Lensof Media will rely on this agreement in producing, distributing, and exploiting the Content, and that I cannot withdraw my consent once the Content has been created.
- e) No Agency: Nothing in this agreement creates any agency, partnership, or joint venture between the parties.

I will accept communication related to the digital delivery of content at the email / social media address / WhatsApp / SMS provided below

Mobile / Social Media Profile (primary)

Email / WhatsApp / other (secondary)

By signing below, I confirm that I have read and understand all terms of this agreement and agree to be bound by them.

Model Name

Date of Birth

Model Signature

Date

Parent/Guardian Name (if under 18)

Parent/Guardian Signature (if under 18)

Date